



SOUTH EASTERN KENYA UNIVERSITY
UNIVERSITY EXAMINATIONS 2019/2020

**FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
EDUCATION (ARTS) & BACHELOR OF ARTS**

CLE 305: ENGLISH FOR SPECIFIC PURPOSES

DATE: 9TH DECEMBER, 2019

TIME: 11.00-1.00 PM

INSTRUCTION: ANSWER QUESTION 1 AND ANY OTHER TWO QUESTIONS

1. You have been collecting data for English for Specific Purposes (ESP) curriculum design in an area of your choice. Based on this data, describe in detail any three aspects of curriculum design from the list below (30 marks)
 - a) Background information for curriculum design
 - b) Features of the ESP field
 - c) Methods for needs analysis
 - d) Presentation of findings from needs analysis

2. Explain the following concepts:
 - a) Register analysis (7 marks)
 - b) Discourse analysis (7 marks)
 - c) Target situation analysis (6 marks)

3. Describe the techniques in the collection of data for a needs assessment for an ESP programme (20 marks)

4. Discuss the reasons that have made English for Specific Purposes a major enterprise in the world today (20 marks)

5. Explain five differences between ESP and General English (GE) Programmes. (20 marks)

6. a) Discuss four benefits of ESP in relation to the learners. (8 marks)
b) Using appropriate illustrations compare the traditional and holistic views of ESP approaches (12 marks)