

UNIVERSITY OF NAIROBI SCHOOL OF COMPUTING AND INFORMATICS

Master of Science Information Systems

Research Project

PROJECT TITLE E-GOVERNMENT IN KENYA: A CONCEPTUAL FRAMEWORK TO INCREASE PUBLIC PARTICIPATION

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JULY 2009

Presented in partial fulfillment of the requirements of the award of the degree of Master of Science in Information Systems

Declaration

This research project is my original work and has not been submitted to a degree course in any other university.

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This research project has been submitted for examination with my approval as the university supervisor.

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ABSTRACT

The Kenya government has been making significant attempts to make its services and

information on the Internet available in the recent past. The success of these efforts

depends to a great extent, on how well the targeted users i.e. the citizens in general make

use of the services and information. A UN E-Government survey conducted in 2008

indicates that Kenya ranks very low on citizen usage of E-Government with an index of

0.04 ranking position 146 out of the 189 countries surveyed globally.

The purpose of this research was to develop a framework for increasing public

participation of E-Government services in Kenya. Towards achieving this goal, the

research set to investigate the factors that influence E-Government adoption and to

explore on what needs to be done to improve adoption.

The research was conducted in two stages. Using an extension of the technology

acceptance model, a survey was conducted to find out the factors influencing E-

Government services in Kenya. The proposed research model was validated using data

collected using 700 questionnaires distributed to commercial cybercafés in seven towns

across the Country. 523 valid responses were received. The results of this survey were

used to propose a framework for increasing public participation. The framework was

validated using data collected from 89 Internet users.

The findings of this study have various implications for research as well as practice. For

research the factors that influence E-Government usage were discussed. For practice, the

findings of this study provide a generic framework for implementation of E-Government

frameworks. Its finding can be used by government in developing countries as a guide

when developing E-Government services. The major limitation to this study was the

inability to include non – cybercafé users in our study. This could have introduced a bias

in the findings.

Key Words: E-Government, Public Participation

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