

Abstract

The study sought to investigate the influence of leadership communication strategies on the Strategic plan implementation. The study used descriptive survey research design. The study targeted 351 public secondary school principals, 1,404 class teachers and 1,775 academic Heads of Departments from which a sample of 105 principals, 176 academic Heads of Departments and 140 class teachers was derived. The respondents were sampled using stratified sampling technique. A questionnaire and an interview guide were data collection tools. Descriptive and inferential statistics were used to analyze data. Data was presented using frequency distribution tables and pie charts. Pearson's Product Moment Correlation Coefficient and Multiple Linear Regression was used to analyze the inferential data. The set level of hypothesis testing was at 0.05 level of significance. This study may be significant to the school board of management members and policy makers in terms of know how skills on formulation, implementation and evaluation of strategic plan implementation in schools. This study found that school leadership communication strategies have a positive and significant influence on the strategic plan implementation. Based on these findings, the study recommended that the school principals should ensure clear information concerning duties.