

Abstract

From an Africanist standpoint, the paper maps the frontiers of the emerging language management paradigm in the study and practice of politics of language from the perspectives of theory, method, discipline, and practice. The discussion advances two core arguments. First, an Africanist interpretation of the discourse of the politics of language that underpins language management brings to the fore the peculiarities of language management within the African space. Second, it is imperative to develop the theoretical and practical advances in language management concurrently, especially in a continent that is known to rely on intellectual advances from other continents.