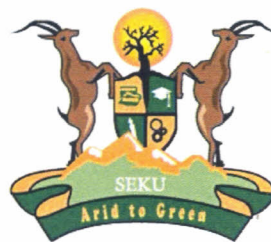


# MoU

25<sup>th</sup> Oct. 2013



## Between

### Regional Institute for Social Enterprise (Rise Kenya)

PO BOX 7177-00200, Nairobi  
Waumini House- Waiyaki Way- Westlands  
E-Mail: [info@risekenya.org](mailto:info@risekenya.org)  
Website: [www.risekenya.org](http://www.risekenya.org)

### South Eastern Kenya University

P.O BOX 170-90200, KITUI  
Telephone Number: +254-716962771  
Email Address: [info@seku.ac.ke](mailto:info@seku.ac.ke)  
Website: [www.seku.ac.ke](http://www.seku.ac.ke)

## A) Background Information:

### a) Regional Institute for Social Enterprise (Rise Kenya)

Rise Kenya is a local NGO, whose Mission is to inter-alia work with Grassroots Community Groups in Conceptualising and Operationalizing Sustainable Human Development Projects and Programmes through Social Business Models, Value Chain Mapping and Analysis, Capacity Development and Access to formal Markets. As a Strategy for reducing World Poverty and effects of Climate Change. Currently, Rise Kenya is working with about 100 Community Based Organizations in Kitui County and

**Vision:** A Socially and Economically Empowered Community

**Mission:** To work with grassroots community groups in identifying, prioritizing and sustainably implementing socio-economic development projects and programmes aimed at alleviating negative impacts of Poverty, HIV/AIDs and Climate Change through Social Enterprise Business Models, Capacity Development and Market Access.

### b) South Eastern Kenya University (SEKU)

Is a public University, whose motto is arid to Green is a fully- fledged University which was awarded a Charter on 1st March, 2013. SEKU lies on a 10,000 acre piece of land, located 13 km from Kitui Town, in Kitui County and about 170km to the South East of Nairobi. SEKU'S programmes are practical and applied with direct impact on the community and developed with stakeholder's inputs, in addition SEKU provides for and promotes active participation in academics, The development and implementation of quality academic programs and the access to quality and affordable education.

**Vision:** is a Globally competitive Centre of Excellence in Teaching, Research Innovation and Service.

**Mission:** To provide quality education through teaching, research, extension, innovation and entrepreneurship with emphasis on dryland agriculture, natural resources and environmental management.

## B) Proposed areas of possible collaboration

Rise Kenya and SEKU having realised that their goal is to generally serve those at the bottom of the pyramid, have hereby mutually agreed to enter into this Memorandum of Understanding (MoU) to

cover the areas outlined herein under:

- 1) Joint mitigation and adaptation against Climate Change, particularly in the lower Eastern Counties of Kitui, Machakos and Mwingi;
- 2) Joint Resource Mobilization;
- 3) Joint research in areas as may from time to time be mutually agreed upon;
- 4) Joint Capacity Development (With a special focus on Value Chain Mapping and Analysis, Development and operationalization of Social Business Models, Business Support Services (Including, Branding, Packaging, Bar Coding, Business Planning and Marketing Support Services, Entrepreneurship development, among others...);
- 5) Joint Project design, Monitoring and Evaluation;
- 6) Knowledge Management (Including Information sharing, documentation and dissemination);
- 7) Any other area which both parties may from time to time mutually agree upon;

**C) Key strengths Rise K will bring on Board through this MoU**

1. Conceptualization, Design and Implementation of Social Business Projects / Programmes that exclusively focus at people at the bottom of the pyramid;
2. Value Chain Mapping and Analysis;
3. Applied knowledge on the development and operationalization of Business Plans, Marketing Plans and Strategies (with a special focus on Branding, Packaging , Marketing / Access to Markets for products developed by community Social Businesses;
4. Design and Implementation of Green Energy Projects (including but not limited to sustainable management of solid waste ,wind and solar energy among others);
5. CO2 trading in international carbon markets (with special focus on grassroots community group activities);

**D) Key people behind the initiative.**

**Temi M.Mutia, PhD.**

**CEO- Rise Kenya & Consultant in Sustainable Human Development**

He has over 25 year’s experience most of which have been earned first hand from the Private Sector. Some of the major assignments he has handled over the last 5 years include: Development of the 2008-2012 Strategic Plan for the Ministry of Planning, National Development & Vision 2030; Development of the First Medium Term Plan; Development of a National Investment Master Plan for Kenya, Value Chain Mapping and Analysis of Solid Waste in one of the big slums in Nairobi; Mainstreaming Climate Change in the Planning Process in Kenya, among others. Temi Holds a B.Com Degree (UoN), a MSc. in Entrepreneurship (JKUAT) and a PHD in Sustainable Human Development from UvH- the Netherlands.

**Mark Washer, CEM, LEED AP**

He has over 20 years experience in Energy Efficiency, Power Generation, and HVAC & Controls. Prior to coming to Kenya, Mark has worked for 20 years with leading energy services companies globally. A native of Britain, Mark undertook his advanced studies in Canada where he earned two Degrees in Electrical and Mechanical Engineering. Mark is also a Certified Energy Manager with the Association of Energy Engineers, the worlds leading Energy Professional group.

<b>E) Rise Kenya Partners</b>	<b>Nature of Partnership</b>
UNDP Amkeni WaKenya	Funding on Economic, Environmental, Social and Human Rights issues in Kitui County with a special focus on the Proposed Coal Mining in the County.
World Vision Kenya (WVK)	<ul style="list-style-type: none"> <li>• Youth / women capacity development , through training and knowledge diffusion on entrepreneurship development and social business in Korogocho and Kariobangi slums in Nairobi;</li> </ul>

	<ul style="list-style-type: none"> <li>• Capacity development on sustainable waste management (which includes production of clean power from organic waste in the Korogocho / Kariobangi area, making of organic fertilizer from the residual's of the organic waste, making of fencing poles from the plastic waste, among other products.</li> </ul>
Act, Change Transform (ACT!) / MESPT / EU & The Norwegian Church Aid- Kenya	Value Chain mapping, analysis and market linkage of grassroots marine fishing communities along Kenya's coastal region for sustainable poverty reduction / environmental conservation.
Kenya Community Development Foundation (KCDF)	<ul style="list-style-type: none"> <li>• Funding on Solar Lighting in Schools, Social Enterprise Development and Youth Empowerment.</li> <li>• Youth Entrepreneurship development through applied training and knowledge diffusion.</li> </ul>
Achmea Foundation- Netherlands.	<ul style="list-style-type: none"> <li>• Funding on selected grassroots social business activities in Mwingi (these include, aloe and mango farming, processing and marketing; overcoming stigma against HIV/AIDs; Sisal basket weaving; capacity development through training / knowledge diffusion of TOT) and knowledge management, all geared towards sustainable human development at the bottom of the pyramid.</li> <li>• The project also doubled as one of the Rise K Director's (Temi Mutia) PhD Thesis.</li> </ul>
Lions Club of Schouwen – Doiveland- Netherlands	<ul style="list-style-type: none"> <li>• Funding on Solar Lighting, repair of Ferro water tanks and establishment of environmental Clubs in primary Schools in Mwingi- Sub-county;</li> <li>• Training pupils, teachers and school management committees on sustainable environmental management.</li> </ul>
Cordaid- Netherlands	<ul style="list-style-type: none"> <li>• Funding on Solar Lighting, repair of Ferro water tanks and establishment of environmental Clubs in primary Schools in Mwingi- Sub-county;</li> <li>• Training pupils, teachers and school management committees on sustainable environmental management.</li> </ul>
Lighten Their Future- Netherlands	Capacity Development through a Training Trainer Changer Maker Programme.
SEED Award International	<ul style="list-style-type: none"> <li>• Aloe Processing and Marketing.</li> <li>• Rise Kenya won the prestigious 2011 SEED award of innovative social business development through its aloe farming and post harvesting projects in Mwingi.</li> </ul>
Humans Helping Humans- USA	Funding on Micro- Loans, Training CBO Leaders and loan beneficiaries on Small Business Enterprise Development.
JKUAT University	Technology Transfer on Horticulture, solar driers, and training on Aloe and mango post harvest handling and value addition.
Davis and Shirtliff	Supply of Solar Panels, Batteries, Accessories and professional technical back stopping on Management of the Solar Systems.
Local Community Leaders / Church Leaders	Goodwill / Mobilization
Various Central and County Government Ministries in Kitui County ( Particularly Agriculture, Health, Water, Environment, and the	Logistics / Technical backstopping.

Provincial Administration)	

Signed and Witnessed in .....this .....day of .....2013

For and on Behalf Rise Kenya

Name: .....

Title.....

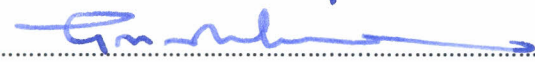
Signature .....

Date.....

For and on South Eastern Kenya University (SEKU)

Name: PROF GEOFFREY M. MULUVI

Title: VICE-CHANCELLOR

Signature: 

Date: 31.10.2013

Witness

Name: DR. EDWIN F. WAGA

Signature: 

Date: 31/10/2013