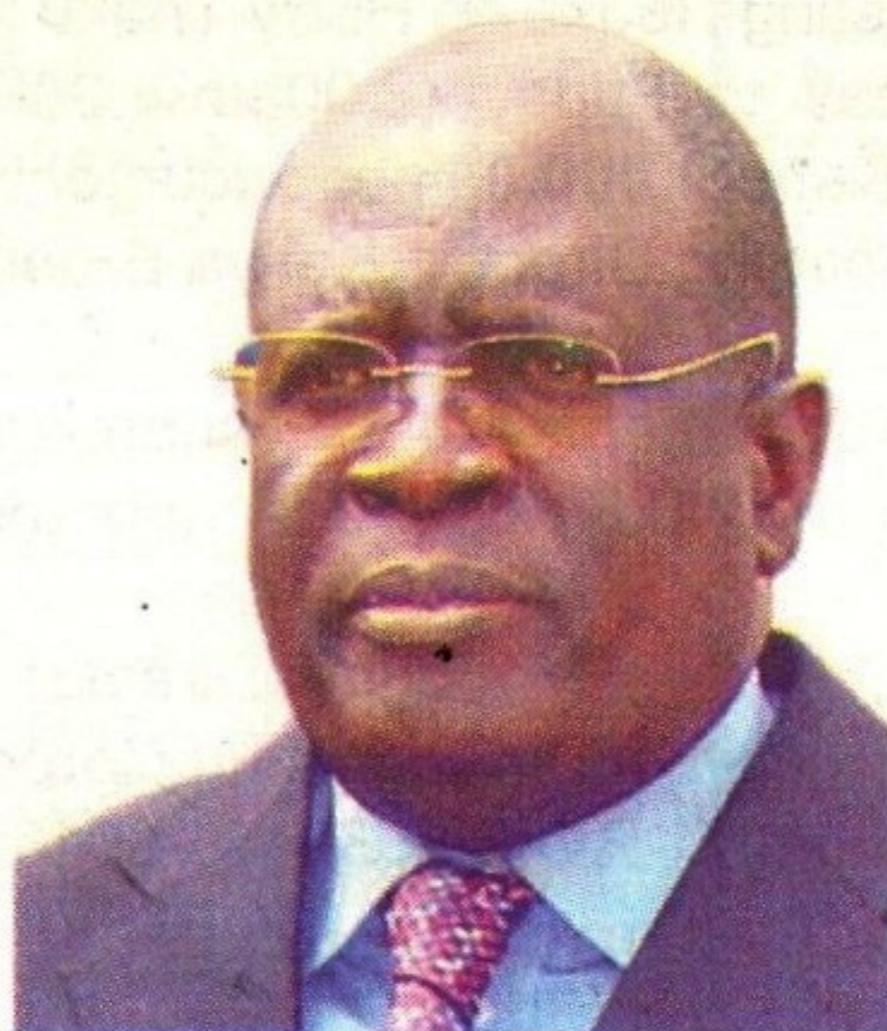


Highlights of the Strategic Plan

Some of the immediate strategies to be pursued by the institution management include the following:

1. Establishment of a resource mobilization office.
2. Develop income generating projects, especially dryland commercial agriculture
3. Improve student enrolment.
4. Recruitment of qualified and experienced staff in proposal development and fundraising.
5. Establish beneficial partnership with industry, private trusts, foundations (both locally and internationally), businessmen and professionals.
6. Create exchange programmes for both staff and students.
7. Establish a limited company to co-ordinate income generating activities.
8. Attract investment for exploitation of the vast natural resources for revenue generation and knowledge transfer.
9. Establishment of an endowment fund.
10. Branding of the institution.

Message from the Vice-Chancellor, University of Nairobi



Prof. George A.O. Magoha
Vice-Chancellor.

A strategic plan is a critical element for any institution and/organization in today's world. It is the point of reference and the map that charts the headway of any single entity as it outlines the objectives, mission, vision and set targets that an institution aspires to achieve in a certain duration. A strategic plan is an indicator of commitment, organization and focus. Developing a strategic plan is a major and important step for any institution.

I therefore wish to congratulate the South Eastern University College for this great achievement and commend the University College Council, the Management, staff, students and all stakeholders for their dedication in ensuring the development and launching of their Strategic Plan for the period 2010-2020. I appreciate the focus that strategic plan has given on addressing the developmental challenges highlighted in the nations vision 2030 and also on the realization of its core mandate. This is a great contribution towards the realization of the country's developmental goals.

I am pleased with the pace that the University College has set as it has been able to achieve many milestones within a short period. South Eastern University College has a great potential for being the country's hub for training and research on dry land agriculture, forestry, mining, energy, water and environmental sciences.

As the University College embarks on the implementation of this strategic plan, I urge all stakeholders to focus on the realization of the set. The University College should ensure continued development and review of quality and relevant academic, research and extension Programmes in its area of specialization. Finally, I wish to assure the University College of continued support from the University of Nairobi during the implementation process.

Vision

A globally competitive Centre of Excellence in Teaching, Research Innovation and Service.

Mission

To provide quality education through teaching, research, extension, innovation and entrepreneurship with emphasis on dryland agriculture, natural resources and environmental management.

Philosophy

Arid to Green

Our Core Values

- Professionalism
- Innovation
- Integrity
- Freedom of thought
- Teamwork
- Respect and conservation of environment