



SOUTH EASTERN KENYA UNIVERSITY
UNIVERSITY EXAMINATIONS 2020/2021

**SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
ARTS**

CAN 310: ANTHROPOLOGY OF TOURISM

DATE: 5TH JULY, 2021

TIME: 4.00-6.00 PM

INSTRUCTIONS:

Answer question ONE and any other TWO

1. Define the following concepts
 - a) Tourism and travel (5 Marks)
 - b) Tourist (5 Marks)
 - c) In-bound and out-bound tourism (5 Marks)
 - d) Heritage tourism (5 Marks)
 - e) Pilgrimage tourism (5 Marks)
 - f) Medical tourism (5 Marks)
2. Identify and explain at least FOUR forms of business tourism. (20 marks)
3. a) Give three reasons for anthropology's initial reluctance to study tourism (10 Marks)
b) Briefly describe the historical development of the anthropology of tourism (10 Marks)
4. Explain the role of tourism in socio-economic and cultural development (20 Marks)
5. Using Kenya as an example, highlight the commodification of culture in the tourism industry (20 Marks)
6. Critically examine the socio-cultural and environmental impact of tourism in developed and developing countries (20 Marks)